

Michigan Apple Committee **NEWS**



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Contact: Diane Smith
800-456-2753
News@MichiganApples.com

Slices, Sauce, Cider and More – Michigan Apples Available Throughout Grocery Store *Processed products offer a variety of ways to enjoy apples*

LANSING, Mich. – Michigan Apple processors are located all over Michigan offering a variety of fresh and flavorful apple products, including snacks and beverages, which can be found at your local grocery stores.

Michigan Apples can be found fresh in the produce section, as well as fresh sliced apples that come from an apple processor. In the snack aisles, Michigan Apples can be found in applesauce and apple chips, the baking aisle includes apple puree and pie filling, or you can buy pre-made apple pies, all of which come from apple processors.

Processors also produce beverages including apple juice and apple cider made from Michigan Apples. Hard apple ciders for adults made from Michigan Apples that are produced at cideries and distilleries across Michigan. Many of these products can also be found at grocery stores.

“There are so many options for consuming Michigan Apples. The apple processors in our state offer quality processed apple products,” said Diane Smith, executive director of the Michigan Apple Committee. “Each processed apple product can be eaten as a healthy snack or used in many different recipes.”

Apple processors offer different varieties of products that are fresh, flavorful and convenient for consumers shopping in the grocery store. Most processed apple products boast the same health benefits as fresh apples. About 50% of apples produced in Michigan are processed

into these products. Michigan Apple Committee shares recipes and cooking inspiration for the use of fresh apples and processed apple products. Visit MichiganApples.com to learn more.

The Michigan Apple Committee is a grower-funded nonprofit organization devoted to marketing, education and research activities to distinguish the Michigan Apple and encourage its consumption in Michigan and around the world. To learn more, visit MichiganApples.com.

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