



2025 MICHIGAN APPLE

—INDUSTRY AT-A-GLANCE—

2ND

**Largest Apple
Producer in
the USA**

Michigan is the second largest apple producing state in the USA



17.6

MILLION APPLE TREES

Michigan now has 17.6 million apple trees in commercial production, covering 38,000 acres on 850 family-run farms.

NEARLY

30.5

**MILLION
BUSHELS
OF APPLES**

In 2024, Michigan Apple growers harvested an estimated 30.5 million bushels (1.28 billion lbs.) of apples. In 2023, growers harvested 31.9 million bushels of apples.

A Big Deal

Apples are the largest and most valuable fruit crop in Michigan.

50%

gobbled right up!

About half of all Michigan apples are sold ready to eat (fresh). The remaining 50% are processed into other products.

ECONOMIC IMPACT

The economic impact of apples is significant, when considering farm gate value is compounded by economic benefits to:

SCHOOLS



PACKAGING & SHIPPING



SUPPLIERS



LOCAL COMMUNITIES



INPUT COSTS



Michigan Apples are sold in:

32
states

18
countries

More than
12,000
retail grocery stores in the US

200

Michigan farm markets and cider mills

For more information: Contact the Michigan Apple Committee at: **(800) 456.2753** or visit: **MichiganApples.com**

Michigan Apple Committee (MAC) is a non-profit governmental organization that works on behalf of growers in the areas of consumer & grower education, market development & research.

**Michigan,
Naturally.**