



2024 Michigan Apple INDUSTRY AT-A-GLANCE

2ND

**Largest Apple
Producer in the
USA**

Michigan is the second
largest apple producing
state in the USA*
*USDA NASS, August 2024



17.6

MILLION APPLE TREES

Michigan now has 17.6 million apple
trees in commercial production, covering
38,000 acres on 850 family-run farms.

NEARLY

30.5

**MILLION
BUSHELS
OF APPLES**

In 2024, Michigan Apple
growers are estimating
a harvest of 30.5 million
bushels (1.28 billion lbs.)
of apples. In 2023, growers
harvested 31.9 million
bushels of apples.*

*according to USDA National
Agriculture Statistics Service,
August 2024

A Big Deal

Apples are the largest
and most valuable fruit
crop in Michigan.

50%

gobbled right up!

About half of all Michigan apples
are sold ready to eat (fresh). The
remaining 50% are processed
into other products.

ECONOMIC IMPACT

The economic impact
of apples is significant,
when considering farm
gate value is compounded
by economic benefits to:

SCHOOLS



PACKAGING & SHIPPING



SUPPLIERS



LOCAL COMMUNITIES



INPUT COSTS



**Michigan
Apples are
sold in:**

32
states

18
countries

More than
12,000
retail grocery stores in the US

150 Michigan farm
markets and
cider mills

For more information: Contact the Michigan Apple Committee at: **800-456-2753** or visit: **MichiganApples.com**

Michigan Apple Committee (MAC) is a non-profit governmental organization that works on behalf of growers in the areas of consumer & grower education, market development & research.