Michigan Apple Committee

NEWS

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Cider Mills, Farm Markets Offer Fall Family Fun

Be a Part of Michigan's Fall Apple Tradition

LANSING, Mich. – As the 2023 Michigan Apple harvest gets underway, it's time for apple fans and cider enthusiasts to plan their trips to their favorite farm markets and cider mills. With early varieties being harvested and tried and true favorites on their way, consumer excitement is increasing as we head into fall.

"Visiting farm markets for freshly picked apples, or sipping apple cider with fresh donuts is part of the culture if you live in Michigan," said Diane Smith, Executive Director of the Michigan Apple Committee. "When the calendar flips to September, apples are top-of-mind."

Michigan Apple Committee's newly redesigned website will direct apple fans to cider mills and farm markets in their area. Visit https://www.michiganapples.com/find-mi-apples/ to find a location near you.

Of course, apples and cider aren't the only offerings at these agri-tourism destinations. Families can find everything from crafting events to 5K races to goat yoga at these autumn tourist destinations.

"A full day of activity can be enjoyed at farm markets and cider mills all over Michigan," said Smith. "These family-owned business have built great entertainment venues over the years that join the fun fall tradition of apples and cider with exciting events and attractions."

The Michigan Apple Committee is a grower-funded nonprofit organization devoted to marketing, education and research activities to distinguish the Michigan apple and encourage its consumption in Michigan and around the world. For more information, visit www.MichiganApples.com.

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