

Michigan Apple Committee

NEWS



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A variety for every taste and every use *Michigan apples offer versatility for cooking, snacking*

LANSING, Mich. — When you think of apples, do you think of crunching into an apple in your hand? Most people do. But apples can be used in many ways, and for any meal. Michigan produces more than 16 varieties of apples commercially, which means there are many taste profiles and textures that may be ideal for baking, cooking or eating out-of-hand.

“Michigan apples have many great uses,” said Chef Paul Penney. “They can provide a sweet contrast in savory dishes or a nice balance of textures with other ingredients.”

Perhaps you haven’t considered using Michigan apples in an appetizer to share with your dinner guests, or as a part of a delicious breakfast treat on a weekend morning. But Chef Paul agrees that apples can go far beyond the after school snack or the corner of a teacher’s desk.

“The goal with our recipes is to inspire all cooks, whether they are experienced or just starting out, to think creatively when using Michigan apples,” said Diane Smith, executive director of the Michigan Apple Committee. “As a part of in-store demos, Chef Paul and other chefs we work with can help us show shoppers how easy it can be. Apples can be used in sophisticated combinations and in unexpected ways. The possibilities are endless.”

The Michigan Apple Committee features hundreds of recipes on their website at MichiganApples.com. Some have been developed by professionals, while others are sent in by everyday apple users.

“Try some of the recipes on the Michigan Apples website, or create your own,” encourages Chef Paul. “Go with your instincts, and when you are pulling together a dish you are used to making, through a few slices of apple in, and see how it works. Cooking can be an adventure!”

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The Michigan Apple Committee is a grower-funded nonprofit organization devoted to marketing, education and research activities to distinguish the Michigan apple and encourage its consumption in Michigan and around the world. For more information, visit MichiganApples.com.

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