



2022 Michigan Apple INDUSTRY AT-A-GLANCE

3RD Largest Apple Producer in the USA

Michigan is the third largest apple producing state in the USA*

*USDA NASS, July 2022



14.9 MILLION APPLE TREES

There are more than 14.9 million apple trees in commercial production, covering 34,500 acres on 775 family-run farms in Michigan.

NEARLY
24
MILLION
BUSHELS OF
APPLES

Average apple harvest is nearly 24 million bushels of apples (which is 1.008 billion lbs) per year. Due to frost and freeze damage, the 2021 crop was down to 15.6 million bushels (656 million lbs) of apples.*

*according to USDA National Agriculture Statistics Service, July 2022

A Big Deal

Apples are the largest and most valuable fruit crop in Michigan.

Nearly year round availability

Michigan Apples are available August through June each year, thanks to controlled atmosphere storage.

50%

gobbled right up!

About half of all Michigan apples are sold ready to eat (fresh). The remaining 50% are processed into other products.

ECONOMIC IMPACT

The economic impact of apples is significant, when considering farm gate value is compounded by economic benefits to:

SCHOOLS



PACKAGING & SHIPPING



SUPPLIERS



LOCAL COMMUNITIES



INPUT COSTS



Michigan Apples are sold in:

32
states

18
countries

More than
12,000
retail grocery stores in the US

150 Michigan farm markets and cider mills

For more information: Contact the Michigan Apple Committee at: **800-456-2753** or visit: **MichiganApples.com**

Michigan Apple Committee (MAC) is a non-profit governmental organization that works on behalf of growers in the areas of consumer & grower education, market development & research.