

# 2021

# MICHIGAN APPLE INDUSTRY AT-A-GLANCE



## 3<sup>RD</sup> Largest Apple Producer in the USA

Michigan is the third largest apple producing state in the USA (USDA NASS, July 2021)

## Nearly year round availability

Michigan Apples are available August through June each year, thanks to controlled atmosphere storage.

## 14.9 MILLION APPLE TREES

There are more than 14.9 million apple trees in commercial production, covering 34,500 acres on 775 family-run farms in Michigan.



## ECONOMIC IMPACT

The economic impact of apples is significant, when considering farm gate value is compounded by economic benefits to:

SCHOOLS



PACKAGING & SHIPPING



LOCAL COMMUNITIES



INPUT COSTS



SUPPLIERS



## 24.7 MILLION BUSHELS OF APPLES

Average apple harvest is about 24.7 million bushels (1.039 billion pounds) per year. In 2020, Michigan harvested 22 million bushels (927 million pounds) of apples.\*

\*according to USDA National Agriculture Statistics Service, July 2021

## Michigan Apples are sold in:

# 32 18

states countries

More than

# 12,000 150

retail grocery stores in the US Michigan farm markets and cider mills



## A Big Deal

Apples are the largest and most valuable fruit crop in Michigan.

# 50%

### gobbled right up!

About half of all Michigan apples are sold ready to eat (fresh). The remaining 50% are processed into other products.

**For more information:** Contact the Michigan Apple Committee at: **800-456-2753** or visit: **MichiganApples.com**

Michigan Apple Committee (MAC) is a non-profit governmental organization that works on behalf of growers in the areas of consumer & grower education, market development & research.