



13750 S. Sedona Parkway, Suite 3 Lansing, MI 48906

**PHONE:** 800.456.2753 • **FAX:** 517.669.9506

**MichiganApples.com**

To: Michigan Apple Committee  
From: Mark Youngquist  
Date: February 24, 2021  
Subject: Next MAC Board Meeting

A meeting of the Michigan Apple Committee has been scheduled. The meeting information is:

**Date:** Thursday, March 4, 2021  
**Time:** 9:00 a.m. - Finish  
**Location:** Zoom

Agenda:

1. Call to Order
2. Minutes
3. Financials
4. Audit Report
5. Industry Updates
6. MDARD Report
7. Research
8. Consumer Marketing Update
9. Director's Report
10. Retail Marketing Discussion
11. Public Comment
12. Executive Session
13. Election of Officers
14. Adjourn



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## Special Meeting Notice

Due to MDHHS order dated December 21, 2020 the Michigan State legislature has updated Act 254 Public Acts of 2020 allowing boards to meet electronically until March 31, 2021, Michigan Apple Committee Board of Directors will be holding a special board meeting remotely Thursday, March 4, 2021 at 1:00 p.m.

Below are the instructions for joining the meeting:

<https://zoom.us/j/94527431257?pwd=Nit5d1lmRjBuKzZ4NHZna3JrRXNIUT09>

Meeting ID: 945 2743 1257

Passcode: 110894

It is best to access the meeting via a computer rather than phone, but if you are having trouble connecting, the call-in option is +1 646 876 9923

There will be a public comment period during the meeting where individuals wishing to speak may do so.

Persons with disabilities needed accommodation for effective participation in the meeting should contact the Michigan Apple Committee office at 517.669.8353 to request mobility, visual, hearing or other assistance at least one hour prior to the start of the meeting.