



GRETCHEN WHITMER  
GOVERNOR

STATE OF MICHIGAN  
DEPARTMENT OF AGRICULTURE  
AND RURAL DEVELOPMENT

GARY MCDOWELL  
DIRECTOR

**NOTICE OF PUBLIC HEARING  
PROPOSED CHANGES TO  
MICHIGAN APPLE ADVERTISING AND PROMOTION PROGRAM**

Held by the Michigan Department of Agriculture & Rural Development in accordance with the Agriculture Commodities Marketing Act 1965 PA 232, MCL 290.660, as amended.

**Date:** Wednesday, January 11, 2023, at 10 am

**In-person:** Michigan State University Extension Office (Kent County)  
*775 Ball Ave. N.E. Grand Rapids, MI 49503*

**Virtual:** Microsoft Teams meeting [+1 248-509-0316.586035882#](https://teams.microsoft.com/join/12485090316586035882)  
United States, Pontiac Phone Conference ID: 586 035 882 #

**Written**

**Comments:** Send written comments by 5pm, Friday, January 13, 2023, to:  
Brad Deacon, Hearings Officer, MDARD, PO Box 30017, Lansing, MI  
48909, or email to [guardiolaj1@michigan.gov](mailto:guardiolaj1@michigan.gov).

The hearing is being held to consider proposed changes to the Michigan Apple Advertising and Promotion Program. Amendments including allowing the Committee to adjust assessments annually but no higher than current set rates, as well as grammatical corrections. The current Program and proposed amendments are available at [www.michigan.gov/mdard](http://www.michigan.gov/mdard) or by calling 517.284.5730.

Persons needing accommodations for effective participation in the meeting should contact Jamie Guardiola at 517.284.5730, a week in advance to request mobility, visual, hearing, or other assistance.