

2019 Michigan Apple

INDUSTRY AT-A-GLANCE

3RD Largest Apple Producer in the USA

Michigan is the third largest apple producing state in the USA (USDA NASS, June 2019)

A Big Deal

Apples are the largest and most valuable fruit crop in Michigan.

11.3 MILLION APPLE TREES

There are more than 11.3 million apple trees in commercial production, covering 35,500 acres on 825 family-run farms in Michigan.

ECONOMIC IMPACT

SCHOOLS



FARM GATE VALUE



PACKAGING & SHIPPING



Nearly year round availability

Michigan Apples are available August through June each year, thanks to controlled atmosphere storage.

25.2 MILLION BUSHELS OF APPLES

Average apple harvest is about 25.2 million bushels (1.058 billion pounds) per year. In 2018, Michigan harvested 25 million bushels (1.05 billion pounds) of apples.

LOCAL COMMUNITIES



INPUT COSTS



SUPPLIERS



50%

gobbled right up!

About half of all Michigan apples are sold ready to eat (fresh). The remaining 50% are processed into other products.



Michigan Apples are sold in:

32
states

18
countries

More than
100
retail grocery chains in the US

200
Michigan farm markets and cider mills

For more information: Contact the Michigan Apple Committee at: **800-456-2753** or visit: **MichiganApples.com**

Michigan Apple Committee (MAC) is a non-profit governmental organization that works on behalf of growers in the areas of consumer & grower education, market development & research.